

Findings

Combined findings from all initial UX testing sessions. **Before adding anything new to the list, check to see if it's already there.**

Things we've already fixed:

- popup on the homepage → helped people understand where to go first
- tabs on the account page instead of all block elements → someone said too cluttered
- fixed search “all” results based on empty filters vs entering page
- general design tweaks

UX PERSON: OLIVER

- Familiar with FB Marketplace, Ebay, Craigslist, Poshmark
- Exploring without direction: Browse → scrolled around → looked at filter dropdowns, understood range
- Suggested a way to upload images and take you to a QR code
- can there be a place to post counter offers on a listing without sending an email?
 - alternatively, have counter offer as an input for the email
- can people post an ISO? (in search of)

Task Sell:

- Nav bar
- enjoyed saved entries
- tried to #tag #tag #tag → maybe allow a split if people try this?
- tried to drag and drop images → can we do this?
- name contains # → which is invalid
 - SHOULD be an allowed character. Tried to enter #2 pencil!!!!
 - ALLOW: pound, carrots, parentheses

- description contained error “/” but there wasn't a forward slash
- clear inputs button doesnt work!!!!
- make step 0.25 instead of 0.01
- have little text to show minimum and maximum character requirement in the description

Task Buying:

- have free as separate option in price range

Closing Questions:

- Thinks people would like a list style as well as cards. For freak nerds.
- would use more for buying
- dark mode would make oliver more interested (orange and black)
- no awkward design! easily navigable
- good color scheme.
- thinks the mission team: to allow people to trade supplies for money

General

- Studio classes require odd materials that students tend to have no additional use for
 - Participant 1 mentioned that they were able to **sell back** their silver to the university for one of their courses
- It's very common for students to **give away** materials from classes that they don't need
- **Initial purchase points**
 - depends on prof
 - [wawak](#)
 - amazon
 - some in-person / on-campus stores

Scenarios

Profile Setup

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Listing

- **Pen icon** isn't fully clear as an “edit listing” button
 - Could have accompanying text on larger views, condensed to icon in smaller
- **-F courses** are not listed in the course dropdown
- **Course** is assumed to be a **required** field, not clear that it is optional
- **“Tag”** is not immediately understood as being for search / classification
 - Add “#” next to it?
- Modern phones take **high quality photos** that regularly take up over 3mb

- Build in image compression to solve this issue?
- iPhones save images as **.heic** by default
 - Allow this image type?
 - Built in conversion?
- Not immediately clear where a user's listing can be found after being posted.
 - Participant 1 suggested adding to the sell page / giving it its own page

Buying and Searching

Additional

- Participant 1 and 2 recommended a way to request supplies
 - Could be added to sell page?
- Color scheme seems appropriate, but the logo and icon should be made to match better
 - orange tip on paintbrush for main logo
 - Icon and main logo differ with the top pallet pit

Additional To-Do:

- ☒ ~~FREE on all index page listings~~
- ☒ ~~Fix the create listing preg match special chars situation~~
- ☒ ~~fix clear inputs~~
- ☒ ~~design tweaks~~
 - ☒ ~~footer black~~
 - ☒ ~~nav logo and search icon also black?~~
- ☒ ~~images not required anymore, make default~~
 - ☒ ~~default in db too "img/default-img.png"~~
- ☒ ~~step 0.5~~

edit description????

Capstone Fair

- Finish poster
- 3-4 sentence pitch

- 2 minute pitch WHILE demo-ing

To-Dos

We'll discuss this in our next team meeting based on our combined findings

- Add -F classes to course options dropdown in listing
- Small fixes to logo / icon (coloring, matching of details)
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